The Dental Practice Startup Guide

A Step by Step Guide to Opening a Successful Dental Practice

PracticeTreatmentPlan.com
Welcome

“Entrepreneurship is living a few years of your life like most people won’t, so that you can spend the rest of your life like most people can’t.” ~ unknown

Congratulations on starting your new practice!

This guide is designed to help you through some of the key decisions that you will be making as you open your new practice. We have brought in experts on different subject matters to give you insights into what you need to know. There is one simple truth that all doctors face when opening their own practice for the first time: You don’t know what you don’t know. There are many areas where you will need guidance from professionals who have helped many others before you.

Remember, there are experienced, knowledgeable advisors out there that can help you through this process – and reduce your time commitment and stress! When possible, use advisors who have Dental Industry specific experience.

Included in this packet are pages where you may make notes to help you keep all of your research, findings and thoughts in one place. If you have questions, please do not hesitate to call or email us for more information.

Sincerely,

Benjamin Suggs
CEO/ Lead Marketing Strategist at Practice Treatment Plan, Inc.

Copyright & Terms of Use
This guide was created to educate Dentists who are interested in opening a dental practice. Please do not distribute, modify, transmit, or reuse any part of the guide without written permission of the copyright owner. That includes using text and images for public or commercial purposes unless you have written permission. The information contained herein is accurate to the best of our knowledge, and is intended to help guide Dentists through the process of opening a new practice. We assume no liability or responsibility for errors or omissions in this guide.
Where to get more information

“If you don’t have time to do it right, when will you have time to do it over?”
~ John Wooden

We would like to give special thanks to the Industry Experts who contributed to this guide. Should you have any additional questions, they can be reached via the contact information below:

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<tr>
<th>MARKETING &amp; ADVERTISING</th>
<th>STARTUP LOANS &amp; FINANCING</th>
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<tbody>
<tr>
<td><strong>Ben Suggs</strong></td>
<td><strong>Ryan LaPrad</strong></td>
</tr>
<tr>
<td>Dental Marketing Specialist</td>
<td>VP, Regional Sales Manager</td>
</tr>
<tr>
<td>888.412.8820</td>
<td>888.831.9532</td>
</tr>
<tr>
<td><a href="mailto:ben@practicetreatmentplan.com">ben@practicetreatmentplan.com</a></td>
<td><a href="mailto:ryan.laprad@bankofamerica.com">ryan.laprad@bankofamerica.com</a></td>
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<tr>
<th>LEGAL</th>
<th>DESIGN &amp; CONSTRUCTION</th>
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<tbody>
<tr>
<td><strong>Andrew Kaiser, Esq.</strong></td>
<td><strong>Edgar Birlew</strong></td>
</tr>
<tr>
<td>Dental Attorney</td>
<td>Division Manager</td>
</tr>
<tr>
<td>770.349.8202</td>
<td>404.401.5754</td>
</tr>
<tr>
<td><a href="mailto:apk@skhlawfirm.com">apk@skhlawfirm.com</a></td>
<td><a href="mailto:ebirlew@medtechconstruction.com">ebirlew@medtechconstruction.com</a></td>
</tr>
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<th>INSURANCE &amp; RETIREMENT PLANNING</th>
<th>REAL ESTATE LEASING &amp; PURCHASE</th>
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<tbody>
<tr>
<td><strong>Ryan Rouille</strong></td>
<td><strong>Andrew Riepe</strong></td>
</tr>
<tr>
<td>Managing Partner</td>
<td>Dental Real Estate Specialist</td>
</tr>
<tr>
<td>404.926.1332</td>
<td>404.216.4017</td>
</tr>
<tr>
<td><a href="mailto:rrouille@finspacecs.com">rrouille@finspacecs.com</a></td>
<td><a href="mailto:ariepe@crowntenantadvisors.com">ariepe@crowntenantadvisors.com</a></td>
</tr>
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<tr>
<th>OFFICE TECHNOLOGY</th>
<th>CPA &amp; ACCOUNTING</th>
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</thead>
<tbody>
<tr>
<td><strong>Jon Ouzts</strong></td>
<td><strong>Philip Flynt, CPA</strong></td>
</tr>
<tr>
<td>Network Design Consultant</td>
<td>Dental CPA</td>
</tr>
<tr>
<td>770.448.5400</td>
<td>770.446.7088</td>
</tr>
<tr>
<td><a href="mailto:jouzts@aautomate.com">jouzts@aautomate.com</a></td>
<td><a href="mailto:philip@flyntandassociatescpas.com">philip@flyntandassociatescpas.com</a></td>
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Ready to Take the Next Step?

“The journey of a thousand miles begins with one step.” ~ Lao Tzu

The fact that you have purchased the Dental Practice Startup Guide tells us you are serious about opening a new dental startup practice. But are you ready to take the next step? How will your income change when you start your own practice? What type of practice will you have? How will you get funding?

If you are asking these questions, we have the tools to help you!

The Startup Practice Business Plan Generator

“Failing to plan is planning to fail” ~ Winston Churchill. Every new business needs a plan, and a startup dental practice is no different. If you go to a lender for a practice startup loan, they are almost always going to ask for your business plan! So not only is it a valuable tool, it is a requirement.

With the Business Plan Generator, we will write your business plan for you. The plan will include your customized financial forecasts generated from our own proprietary Startup Financial Forecaster. This tool allows us to enter your own financial targets and compare them to national averages. Enter your personal financial information (housing, loans, etc.) and your forecasted business financial information (type of loan, size of practice, etc.). The Forecaster allows us the flexibility to change these variables and see how they will affect your financial state in your first two years of practice ownership!

Everything that the lender wants to see will be included in your customized plan. All we need you do is fill out a short survey and then review and edit your customized business plan!

Only $399 – includes two 30 minute reviews and two rounds of edits. *

To learn more, call (888) 412-8820 or visit www.practicetreatmentplan.com/business-plan

* Standard turnaround time is 10 business days.
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"If everything seems under control, you’re just not going fast enough.”
~ Mario Andretti

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